

# HUSO 2024

## Forward

The Tenth International Conference on Human and Social Analytics (HUSO 2024), held between March 10<sup>th</sup> and March 14<sup>th</sup>, 2024, continued a series of international events bridging the concepts and the communities dealing with emotion-driven systems, sentiment analysis, personalized analytics, social human analytics, and social computing.

The recent development of social networks, numerous ad hoc interest-based formed virtual communities, and citizen-driven institutional initiatives raise a series of new challenges in considering human behavior, both on personal and collective contexts.

There is a great possibility to capture particular and public opinions, allowing individual or collective behavioral predictions. This also raises many challenges, on capturing, interpreting, and representing such behavioral aspects. While scientific communities face now new paradigms, such as designing emotion-driven systems, dynamicity of social networks, and integrating personalized data with public knowledge bases, the business world looks for marketing and financial prediction.

We take here the opportunity to warmly thank all the members of the HUSO 2024 technical program committee, as well as all the reviewers. The creation of such a high-quality conference program would not have been possible without their involvement. We also kindly thank all the authors who dedicated much of their time and effort to contribute to HUSO 2024. We truly believe that, thanks to all these efforts, the final conference program consisted of top-quality contributions. We also thank the members of the HUSO 2024 organizing committee for their help in handling the logistics of this event.

We hope that HUSO 2024 was a successful international forum for the exchange of ideas and results between academia and industry and for the promotion of progress in the area of human and social analytics.

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