

BUSTECH 2015

Forward

The Fifth International Conference on Business Intelligence and Technology (BUSTECH 2015), held between March 22-27, 2015 in Nice, France, continued a series of events covering topics related to business process management and intelligence, integration and interoperability of different approaches, technology-oriented business solutions and specific features to be considered in business/technology development.

The conference had the following tracks:

- Modeling and simulation
- BPM and Intelligence
- Features of business/technology development

Similar to the previous edition, this event attracted excellent contributions and active participation from all over the world. We were very pleased to receive top quality contributions.

BUSTECH 2015 also included the following workshop:

- SABIT 2015, The First International Workshop on Social Aspects of Business Intelligence and Technology

We take here the opportunity to warmly thank all the members of the BUSTECH 2015 technical program committee, as well as the numerous reviewers. The creation of such a high quality conference program would not have been possible without their involvement. We also kindly thank all the authors that dedicated much of their time and effort to contribute to BUSTECH 2015. We truly believe that, thanks to all these efforts, the final conference program consisted of top quality contributions.

Also, this event could not have been a reality without the support of many individuals, organizations and sponsors. We also gratefully thank the members of the BUSTECH 2015 organizing committee for their help in handling the logistics and for their work that made this professional meeting a success.

We hope BUSTECH 2015 was a successful international forum for the exchange of ideas and results between academia and industry and to promote further progress in the area of business intelligence and technology. We also hope that Nice, France provided a pleasant environment during the conference and everyone saved some time to enjoy the charm of the city.

BUSTECH 2015 Chairs

BUSTECH Advisory Chairs

Malgorzata Pankowska, University of Economics – Katowice, Poland
Hannes Werthner, Vienna University of Technology, Austria
Olga Levina, Berlin Institute of Technology, Germany

BUSTECH 2015 Special Area Chairs

Semantic/Ontology

Oscar Ferrandez Escamez, University of Alicante, Spain

Business-driven IT

Maribel Yasmina Santos, University of Minho, Portugal

Security

Pedro Soria-Rodriguez, Atos Origin - Madrid, Spain

Business continuity

Sokratis K. Katsikas, University of Piraeus, Greece
Michael Seitz, PRODATO Integration Technology GmbH, Germany

Services

Michael Parkin, European Research Institute in Service Science (ERISS), The Netherlands

BUSTECH Publicity Chairs

Yousra Odeh, University of the West of England (UWE), United Kingdom
Jeong In Lee, Electronics and Telecommunications Research Institute, Korea
Mike Hart, University of Cape Town, South Africa

SABIT 2015 Co-Chairs

Janne J. Korhonen, Aalto University, Finland
Wided Guedria, Public Research Centre Henri Tudor, Luxembourg
Wolfgang Molnar, Public Research Centre Henri Tudor, Luxembourg
Khaled Gaaloul, Public Research Centre Henri Tudor, Luxembourg